

The Basel world Daily News, Tuesday, March 23, 2010

“Best networking platform”

**With 20 shops all over India in cities such as New Delhi, Mumbai, Bangalore, Chennai, Rajkot, Hyderabad, Ahmedabad and others, plus 20 exclusive watch category management corners, in addition to 200 points of distribution, Just in Vogue is the retail chain of Priority Marketing, a distribution company based in India.**

BWDN: What is the importance of BASELWORLD for your business?

Manisha Sangani: This is where you get the trends for the next year and build relationships. Also, we find new partners here.

BWDN: Which brands do you work with at the show?

Manisha Sangani: Skagen Design from Denmark, Kenneth Cole New York, BCBGMaxazria, Ted Baker London and recently, at BASELWORLD 2010, we have tied up with Anne Klein New York.

BWDN: BASELWORLD is also a meeting for the industry. How important is the networking factor for your company?

Manisha Sangani: It is the only exhibition where each retailer from India and the world comes together for, making it in the best networking platform. It is the one opportunity where we meet with all our partners and socialize with distributors from the countries.